

STATISTICAL REPORT

February 28, 2025

Release: ESG Investing, January 2025

The combined assets of mutual funds and ETFs that invest according to ESG criteria decreased by \$25.85 billion, to \$572.05 billion in December, according to the Investment Company Institute's monthly surveys.

ESG Investing: January 2025

Washington, DC; February 28, 2025—The combined assets of mutual funds and ETFs that invest according to ESG criteria increased by \$15.65 billion, to \$585.66 billion in January, according to the Investment Company Institute's monthly surveys.

Total Net Assets of Funds That Invest According to ESG Criteria*
Millions of dollars

Jan 2025

Dec 2024

% Change

Jan 2024

Broad ESG Focus

238,625

232,435

2.7

222,712

Environmental Focus

66,986

64,226

4.3

50,509

Religious Values Focus

164,711

160,680

2.5

147,390

Other Focus

115,335

112,666

2.4

105,567

Total

585,657

570,007

2.7

526,178

* Categories include data for mutual funds that invest primarily in other mutual funds and ETFs that invest primarily in other ETFs.

Flows of Funds That Invest According to ESG Criteria*
Millions of dollars

Jan 2025

Dec 2024

Jan-Jan 2025

Jan-Jan 2024

Broad ESG Focus

145

-1.991

145

-3,190

Environmental Focus

1,318

3,084

1,318

16

Religious Values Focus

-463

-610

-463

-256

Other Focus

-939

-886

-939

-1,952

Total

62

-403

62

-5,382

* Categories include data for mutual funds that invest primarily in other mutual funds and ETFs that invest primarily in other ETFs.

Highlights: Funds that invest according to ESG criteria had a net inflow of \$62 million in January, versus an outflow of \$403 million in December.

Funds with a broad ESG focus posted an inflow of \$145 million in January, compared with an outflow of \$1.99 billion in December. Funds with an environmental focus posted an inflow of \$1.32 billion in January, versus an inflow of \$3.08 billion in December. Funds with a religious values focus had an outflow of \$463 million in January, versus an outflow of \$610 million in December. Other funds with an ESG focus posted an outflow of \$939 million in January, compared with an outflow of \$886 million in December.

Number of Funds That Invest According to ESG Criteria*

Jan 2025

Dec 2024

Jan 2024

Broad ESG Focus

400

401

443

Environmental Focus

123

127

138

Religious Values Focus

201

201

195

Other Focus

112

113

127

Total

836

842

903

* Categories include data for mutual funds that invest primarily in other mutual funds and ETFs that invest primarily in other ETFs.

About ICI's Data

ICI Research examines the prospectuses of funds to classify those that invest according to ESG criteria using the same approach that it does for other categories across all funds. In particular, ICI looks for language indicating that a fund places an important and explicit

emphasis on environmental, social, or governance criteria to achieve certain goals.

ICI classifies ESG-criteria funds into groups based on the frameworks or guidelines expressed at the forefront of their principal investment strategies sections.

- Broad ESG focus: These funds focus broadly on ESG matters. They consider all three elements of ESG (rather than focusing on one or two of the considerations) or may include ESG in their names. Index funds in this group may track a socially responsible index such as the MSCI KLD 400 Social Index.
- Environmental focus: These funds focus more narrowly on environmental matters. They may include terms such as alternative energy, climate change, clean energy, environmental solutions, or low carbon in their principal investment strategies or fund names.
- Religious values focus: These funds invest in accordance with specific religious values.
- Other focus: These funds focus more narrowly on some combination of environmental, social, and/ or governance elements, but not all three. They often negatively screen to eliminate certain types of investments.

Data for prior dates reflect revisions due to data adjustments, reclassifications, and changes in the number of funds reporting.

If you have any questions or would like to request additional comments on this or data on another topic, please contact a member of ICI's Media Relations team at media@ici.org.

ICI Members: For information about data, call 202-326-5800 and ask for Statistical Services. To obtain data electronically, contact webmaster@ici.org.