

NEWS RELEASE

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ICIEF Partners with Girls Who Invest to Foster Greater Diversity and Inclusion

Washington, DC; September 23, 2021—The Investment Company Institute Education Foundation (ICIEF) announced today a partnership with Girls Who Invest, a leading nonprofit dedicated to increasing the number of women in portfolio management and executive leadership in the investment management industry. ICIEF, which is an affiliate of ICI, offers financial education programming to a range of audiences. Through its partnership with Girls Who Invest, ICIEF will support the continued growth of the organization's popular and successful [Online Intensive Program \(OIP\)](#).

The OIP is a tuition-free, self-guided learning curriculum that gives rising college sophomores and juniors a solid foundation in core finance and investment concepts through a rigorous three-course series—CFA Investment Foundations, Wall Street Prep, and Wharton Online.

"Promoting greater diversity and inclusion in investment management is critical to ICIEF's work," said ICIEF President Tracey Wingate. "Girls Who Invest has an impressive track record of educating and helping women successfully pursue careers in the industry and develop their leadership skills. We are proud to work with them on our shared commitment of ensuring that more women are fully represented at every level of the industry."

Girls Who Invest partners with universities, investment management firms, corporations, and foundations to fulfill its vision: having 30 percent of the world's investable capital managed by women by 2030.

"ICIEF's partnership is critical to helping us enrich and expand our Online Intensive Program," said Girls Who Invest CEO Katherine Jollon Colsher. "Having a robust and immersive online option is vital to reaching more women in a world where more students than ever are using virtual educational tools. We are grateful for ICIEF's support. It will allow us to reach an even broader and more diverse set of students, and it will help us make meaningful progress toward leveling the playing field for women entering and working in the industry."

About ICIEF

A core component of ICIEF's mission is to foster diversity and inclusion in the asset management industry by supporting organizations that provide financial educational programming to individuals from underrepresented communities. ICI's Board of Governors created ICIEF in 1989 as a nonprofit for charitable and educational purposes, and ICI funds ICIEF's initiatives.

[Learn more](#) about ICI and ICIEF's diversity and inclusion initiatives.

About Girls Who Invest

Girls Who Invest is a nonprofit organization dedicated to increasing gender diversity and inclusion in investment management with a focus on growing the pipeline of women in frontline investing positions. They accomplish this through education, mentoring, internships, and a supportive community. The organization's flagship summer program enables college students to explore investment management careers through four weeks of free educational training with top university professors followed by a six-week paid internship at one of more than 100 leading investment management firms in the United States, United Kingdom, and Canada. Scholars can also apply for Girls Who Invest's fully subsidized, self-directed Online Intensive Program.

In addition, all scholars receive support and career guidance from a community of partners, mentors, and alumni. Girls Who Invest's vision is for 30 percent of the world's investable capital to be managed by women by 2030. For more information, visit www.girlswhoinvest.org.

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