

**VIDEO**

May 15, 2015

# Focus on Funds: Fresh Thinking for New Investors

Focus on Funds

## Fresh Thinking for New Investors

The May 15, 2015, edition of *Focus on Funds* includes insights from PepsiCo Chairman and CEO Indra Nooyi on effective ways to reach consumers, as well as key takeaways from a panel of fund industry experts on how best to reach investors from the Millennial Generation.

### Additional Resources

[ICI General Membership Meeting Highlights](#)

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**Source URL:** <https://icinew-stage.ici.org/Video/FocusonFundsFreshThinkingforNewInvestors>

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