

NEWS RELEASE

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Investing for Success Online Workshop Honored, July 2001

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Washington, DC, July 10, 2001 - The Investing for Success Partnership announced today that the [online multimedia version](#) of its popular personal finance workshop was honored with the "Golden Web" Award. The award, presented by the International Association of Web Masters & Designers, recognizes excellence in website design, originality, and content.

The online interactive workshop serves as a resource for African-American investors to enhance their investment knowledge. The site integrates the video, brochures, slides, and worksheets available at the workshop, and combines them with quizzes, calculators, links to related resources, and other interactive learning tools.

The searchable, self-paced workshop is organized in 10 self-contained units. Each unit includes an overview, an explanation of how participants will benefit from completing the section, a lesson with educational materials, illustrations of specific examples, video clips of African-American investors and financial professionals, additional online resources, and an interactive review with immediate feedback.

The [Investing for Success](#) program is a partnership of the National Urban League, Coalition of Black Investors-Investment Education Fund, and the Investment Company Institute Education Foundation (ICIEF). ICIEF is a charitable organization formed to support the educational programs of the Investment Company Institute on behalf of the U.S. mutual fund industry. "Investing for Success" is designed to address an "investment knowledge gap" that research shows exists between African Americans and the U.S. population at large.