

NEWS RELEASE

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ICI Chairman to Participate in First Ever National Roundtable on Saving and Investing, March 1998

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Washington, DC, March 27, 1998 - An historic campaign to motivate Americans to "get the facts" they need to secure their financial futures will kick off with a first ever National Roundtable on Saving and Investing to be held Monday, March 30 in Washington, DC.

The two-hour forum, featuring leading voices from government, business, consumer organizations, and the media, will address ways to overcome critical barriers to saving and investing wisely. Institute Chairman Don Powell will participate in the Roundtable. Other participants are listed below.

The Roundtable will be the first of a week-long series of national and community events to launch the "[Facts on Saving and Investing Campaign](#)." Securities regulators from twenty-one nations in the Western Hemisphere will also offer investor education programs in their countries during the week. Saving and Investing Week will culminate with a National Investors' Town Meeting in Washington, DC. featuring Chairman Levitt. This meeting will be broadcast to downlink sites across the country using USDA's national satellite network. Attendees at the Washington meeting and at the downlink sites will be able to ask questions of Chairman Levitt and a panel of experts.

National Roundtable Participants

Arthur Levitt
Chairman, U.S. Securities and Exchange Commission

Robert Pitofsky
Chairman, Federal Trade Commission

Olena Berg
Assistant Secretary, Department of Labor

Brooksley Born
Chairwoman, Commodity Futures Trading Commission

Denise Voigt Crawford
President, North American Securities Administrators Association

Richard Grasso
Chairman, New York Stock Exchange

Frank Zarb
Chairman, National Association of Securities Dealers, Inc.

Don G. Powell
Chairman, Investment Company Institute

Dallas Salisbury
President, Employee Benefit Research Institute

Margaret Dixon
President, AARP

Stephen Brobeck
Executive Director, Consumer Federation of America

Tom O'Hara
President, National Association of Investors Corporation

Heather Ruth
President, The Bond Market Association

Alexandra Lebenthal
President, Lebenthal & Co.

John W. Rogers, Jr.
President, Ariel Capital Management

Michael Lipper
President, Lipper Analytical Services

Don Phillips
Chief Executive Office, Morningstar

Jane Bryant Quinn
Syndicated Columnist

Maria Bartiromo
Anchor, CNBC

Humberto Cruz
Syndicated Columnist