

MEMO# 34263

August 18, 2022

REMINDER: Advertising Compliance Advisory Committee Call on September 7; Registration Link and Request for Discussion Items

[34263]

August 19, 2022

TO: Advertising Compliance Advisory Committee RE: REMINDER: Advertising Compliance Advisory Committee Call on September 7; Registration Link and Request for Discussion Items

The Advertising Compliance Advisory Committee will have its next quarterly conference call on Wednesday, September 7, from 2:00-3:30 p.m. Eastern Time. Please register for the call here: <https://cvent.me/nD043R>

In advance of the call, please submit agenda items to me (matt.thornton@ici.org). Typically these are questions on which members seek feedback from their peers at other ICI member firms (e.g., whether other members have received certain comments from FINRA).

An agenda will be sent to members prior to the call. During the call, the member who suggested the agenda item will be asked to pose the question to the call participants for discussion.

Please note that the value of these calls derives in large part from members identifying issues for the agenda and call participants being willing to actively discuss those issues. Accordingly, I encourage each of you to submit agenda items and actively participate in the discussion. We would appreciate it if you could provide us with any proposed agenda items by August 30 (close of business).

Thanks in advance for your participation, and we look forward to speaking with you then.

Matthew Thornton
Associate General Counsel

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