

MEMO# 33723

August 10, 2021

REMINDER: Advertising Compliance Advisory Committee Call on September 1; Registration Info and Request for Discussion Items

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TO: Advertising Compliance Advisory Committee RE: REMINDER: Advertising Compliance Advisory Committee Call on September 1; Registration Info and Request for Discussion Items

The Advertising Compliance Advisory Committee will have its next quarterly conference call on **Wednesday, September 1, from 2:00-3:30 p.m. Eastern Time**. You can register for that call here: https://cvent.me/n9m7wr.

In advance of the call, please submit agenda items to me (matt.thornton@ici.org). Typically these are questions on which members seek feedback from their peers at other ICI member firms (e.g., whether other members have received certain comments from FINRA).

We will send an agenda prior to the call. During the call, the member who suggested an agenda item will pose that item for discussion.

Please note that the value of these calls derives in large part from members identifying issues for the agenda and call participants being willing to actively discuss those issues. Accordingly, I encourage each of you to submit agenda items and actively participate in the discussion. We would appreciate it if you could provide us with any proposed agenda items by **Friday, August 20 (close of business)**.

Thanks in advance for your participation, and we look forward to speaking with you then.

Matthew Thornton
Associate General Counsel

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