

**MEMO# 33713**

August 2, 2021

# **Registration Now Open: ICI's September 23, 2021, Sales and Marketing Committee Virtual Meeting**

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TO: Sales and Marketing Committee RE: Registration Now Open: ICI's September 23, 2021, Sales and Marketing Committee Virtual Meeting

ICI's Sales and Marketing Committee will hold a videoconferencing meeting via Zoom on Thursday, September 23. The first session will run from 10:15 to approximately 11:45 a.m. (ET). We will then have a 30-minute break, followed by 40 minutes for optional breakout sessions designed to facilitate informal information sharing and networking. The final session of the meeting will run from 1:05 to 2:00 p.m. (ET).

## **Meeting Highlights**

Meeting highlights will include:

- A President's report and member Q&A featuring ICI President and CEO Eric Pan
- A panel discussion on high-net-worth distribution and coverage models
- A panel discussion about the "New Normal"/state of play moving forward

## **Meeting Registration**

Committee members should register for the Sales and Marketing Committee meeting at <https://cvent.me/9KlId7>. You must register online in order to receive the Zoom connection/dial-in information. When registering, please volunteer to facilitate a breakout session and/or provide any topics you would like addressed at this or future meetings.

We encourage attendees to use the video option throughout the meeting. If you prefer not to use the Zoom platform, you may dial into the meeting.

If you have any questions about the September 23 virtual meeting, please contact Linda Brenner at [brenner@ici.org](mailto:brenner@ici.org).

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Jeffrey Duckworth  
Chair - Sales and Marketing Committee  
President of Intermediary Distribution - John Hancock Investments

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