

MEMO# 1955

June 13, 1990

RANKING RESEARCH PROJECTS FOR FISCAL 1990-1991

June 13, 1990 TO: RESEARCH COMMITTEE NO. 13-90 RE: RANKING RESEARCH PROJECTS
FOR FISCAL 1990-1991

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reflect discussions at the June 6th Committee meeting. The following points will direct your
attention to any changes made at the Committee's request. Proposal 2: Projects 2 and 9
among your original set of proposals have now been combined and it is proposed to
undertake a series of focus groups with fund owners to explore both the topic of investment
knowledge and the types of advice sought. This is now proposal 2. Proposal 3: The proposal
makes clear that the investigation is to be made of the 403(b) market, not just the TIAA-
CREF market. Please rank each of the projects according to the priority you assign to their
being included on the Research Department's agenda for fiscal 1990-1991 based on the
merit of the idea and return the form to me as soon as possible. You may use the fax which
is (202) 293-7016. Sandra J. West Director, Marketing Research

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