## **MEMO# 8190**

August 30, 1996

## JOINT WINTER COMMITTEE MEETINGS: JANUARY 14-16, 1997

August 30, 1996 TO: DIRECT MARKETING COMMITTEE No. 25-96 INDUSTRY STATISTICS COMMITTEE No. 21-96 MARKETING POLICY COMMITTEE No. 28-96 PUBLIC INFORMATION COMMITTEE No. 34-96 SALES FORCE MARKETING COMMITTEE No. 28-96 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 15-96 RE: JOINT WINTER COMMITTEE MEETINGS: JANUARY 14-16, 1997

Winter Meetings of the Institutes marketing, communications, and research committees will be held January 14-16, 1997, at the Scottsdale Princess Hotel in Scottsdale, Arizona. More information will be sent to you in October. We look forward to seeing you at the committees fall meetings, which will be held next month in Washington. (See attached August 6 memo.) Stephanie Brown Assistant Vice President, Training and Marketing Attachment

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