

MEMO# 5459

January 5, 1994

MEETING MARCH 2ND AND 3RD IN JACKSONVILLE

January 5, 1994 TO: BROKER/DEALER ADVISORY COMMITTEE NO. 2-94 RE: MEETING MARCH 2ND AND 3RD IN JACKSONVILLE

Regarding March 2nd & 3rd, it seems that we've chosen to schedule our next meeting at the beginning of the TPC (Tournament Players Association) Country Club's busiest season. As a result, we need to act fast to block off rooms at the Marriott Sawgrass before they're allocated out to golf groupies and other followers of the pro tour. The good people at Merrill Lynch thus need an accurate count as to how many of you will require lodging at the Sawgrass the nights of March 1st and/or March 2nd. In addition, the Merrill people are setting up a golf outing for those members of BDAC who would like a chance to take to the links themselves. Tee times will commence at the Sawgrass TPC club at 7:30 AM, March 2nd. To round out the entertainment venue, a bus has been arranged for 7:30 PM to transport BDAC members to the First Street Grill for a 7:45 dinner. The bus will make two return trips to the hotel: 9:30 PM for the early crowd; and 11:00 PM for those with party stamina. Full details as to how to reserve rooms and tee times for yourselves will be available once we're able to let the Marriott Sawgrass know how many guests to expect for the nights of March 1st & 2nd, and how many golfers to expect for March 2nd in the morning. Rooms at the Sawgrass will be available at a special Merrill Lynch/ICI rate of \$145.00 per night. Fees for the golf outing will run approximately \$100.00. Please fax the accompanying form back to me at (202) 326-5841 by 12:00 noon Friday, January 7th in order to indicate your lodging needs and intentions toward golf. Those who do not reply by that time face the prospect of being harassed for a commitment over the phone by me on Friday afternoon. Trust me, there are better ways to start a weekend. Looking forward to hearing from you. Kevin Farragher Director of Operations Distribution & Service