

MEMO# 10868

April 6, 1999

UPDATE ON 1999 ""SAVING AND INVESTING CAMPAIGN""

[10868] April 6, 1999 TO: BOARD OF GOVERNORS No. 29-99 PRIMARY CONTACTS - MEMBER COMPLEX No. 42-99 PUBLIC INFORMATION COMMITTEE No. 17-99 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 3-99 RE: UPDATE ON 1999 ""SAVING AND INVESTING CAMPAIGN""

As we previously informed you, the annual SEC-sponsored "Saving and Investing Campaign," a week of nationwide activities devoted to investor education, is scheduled for Sunday, April 24 through Saturday, May 1. This year, this SEC initiative will focus on investor education in schools and workplaces. Attached is the following information supplied by SEC staff: ! Frequently Asked Questions about the Campaign ! SEC Guidelines for Participation in the Campaign ! Information on the School Visit Program, with a list of contacts at the state council affiliates of the National Council on Economic Education ! Information on the Worksite Speaker Program ! Information on distributing the "Ballpark Estimate" ! A sample memorandum for use by employers with employees ! A fax-back response form to inform the SEC staff about your campaign plans As noted in the attached materials, beginning April 9, 1999, the SEC intends to make available on its website at www.sec.gov/consumer/camp99/getfacts.html a "financial literacy" quiz for students, talking points for use during school and worksite visits, and articles for employee newsletters. We will keep you informed as additional materials become available. If you have any questions, please call me at 202/326-5890 or Sue Duncan, Vice President, ICI Education Foundation, at 202/326- 5880. Julie Domenick Executive Vice President

Attachments

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