

**MEMO# 9150**

August 11, 1997

## MINUTES OF JUNE 12, 1997 MEETING

[9150] August 11, 1997 TO: SALES FORCE MARKETING COMMITTEE No. 18-97 RE: MINUTES OF JUNE 12, 1997 MEETING

\_\_\_\_\_ Enclosed for your information are the minutes of the June 12, 1997 Sales Force Marketing Committee meeting, along with a list of meeting attendees. As a reminder, the next set of Joint Meetings of the Institute's marketing, communications, and research committees will be held January 14-16, 1998 in New Orleans. More detailed information about these meetings will be sent to you as the meeting date approaches. As always, if you have any suggestions for topics that you would like to see addressed at the next Sale Force Marketing Committee meeting or if you are interested in making a presentation or leading a discussion, please contact me at 202/326-5883 (electronic mail: [brenner@ici.org](mailto:brenner@ici.org); fax: 202/326-5853). Linda Brenner Director, Sales Force Marketing and Financial Planning Services Enclosures INVESTMENT COMPANY INSTITUTE Sales Force Marketing Committee Name: Title: Company: \_\_\_\_\_ Phone Number: \_\_\_\_\_ I would like to see the following topics addressed at the January, 1998 Sales Force Marketing Committee meeting:

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\_\_\_\_\_ Please return this form to: Linda Brenner Investment Company Institute 1401 H Street, NW Washington, DC 20005 202/326-5883 (phone) 202/326-5853 (fax)