

MEMO# 8589

January 24, 1997

FINAL CONFERENCE PROGRAM FOR MUTUAL FUNDS IN AN ELECTRONIC ENVIRONMENT

January 24, 1997 TO: ADVERTISING SUBCOMMITTEE No. 4-97 BANK INVESTMENT MANAGEMENT MEMBERS No. 6-97 DIRECT MARKETING COMMITTEE No. 3-97 INTERNATIONAL MEMBERS No. 4-97 MARKETING POLICY COMMITTEE No. 5-97 OPERATIONS MEMBERS No. 5-97 PRIMARY CONTACTS - MEMBER COMPLEX No. 4-97 SALES FORCE MARKETING COMMITTEE No. 3-97 SEC RULES MEMBERS No. 9-97 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 2-97 TRANSFER AGENT ADVISORY COMMITTEE No. 5-97 ICI NET WEB USERS PENSION OPERATION ADVISORY COMMITTEE TECHNOLOGY ADVISORS ROUND TABLE RE: FINAL CONFERENCE PROGRAM FOR MUTUAL FUNDS IN AN ELECTRONIC ENVIRONMENT

Attached is

the final conference program brochure for the conference, Mutual Funds in an Electronic Environment, which the Institute is sponsoring on Thursday, February 27, at the Capital Hilton Hotel in Washington, D.C. We are pleased to announce that we have added Mark Walsh, Senior Vice President of America Online Enterprises, to the roster of other distinguished and knowledgeable speakers on the program. In fact, due to a scheduling conflict, we have rearranged the program somewhat. Mark Walsh will begin the program, delivering the keynote address, and Commissioner Wallman will be the luncheon speaker. Please note this modification to our program. To register for the conference, dont delay. Return the registration form attached to the program with a check for the appropriate fee to the Institutes Conference Division as soon as possible. Please make your own hotel reservations by calling the Capital Hilton Hotel directly at 202/393-1000, and be sure to mention that you are attending the Institutes conference. Please call our Conference Division at 202/326-5968 if you have questions about registration. We look forward to seeing you in February. Susan S. Burgess Karen M. Chapin Legal Assistant Administrative Assistant Attachment

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