

**MEMO# 1195**

June 5, 1989

## MEETING NOTICE, JUNE 23, 1989

June 5, 1989 TO: MARKETING COMMITTEE NO. 16-89 RE: MEETING NOTICE, JUNE 23, 1989

\_\_\_\_\_ A meeting of the Marketing Committee has been called for 10:00 a.m. Friday, June 23, 1989 in the Institute Offices, 1600 M Street, N.W., Suite 600, Washington, D.C. The purpose of the meeting will be to evaluate the potential competitive effects of the sale of products backed by credit card loans and other types of personal property on sale of shares of traditional investment companies, so that the Institute can determine whether or not to take legal action. More information on this subject is being sent to you under separate cover. We also plan to review the Institute's marketing research program at this meeting. Lunch will be served and we expect to conclude the meeting by 2:00 p.m. Please indicate in the space provided below whether or not you plan to attend the meeting and return the form to the Institute. C. Richard Pogue Senior Vice President - Management

\_\_\_\_\_ Please detach and return to  
Sheilah R. Henderson, Investment Company Institute, 1600 M Street, N.W., Suite 600,  
Washington, D.C. 20036. YES NO MARKETING COMMITTEE FRIDAY, JUNE 23, 1989 10:00  
A.M. - ICI CONFERENCE ROOM \_\_\_\_ 1600 M Street, N.W., Wash., DC  
\_\_\_\_\_ (PLEASE PRINT NAME)

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