

MEMO# 10279

September 11, 1998

1999 JOINT WINTER COMMITTEE MEETINGS

[10279] September 11, 1998 TO: DIRECT MARKETING COMMITTEE No. 16-98 INDUSTRY STATISTICS COMMITTEE No. 13-98 PUBLIC INFORMATION COMMITTEE No. 38-98 RESEARCH COMMITTEE No. 19-98 SALES FORCE MARKETING COMMITTEE No. 17-98 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 18-98 RE: 1999 JOINT WINTER COMMITTEE MEETINGS

Mark your calendar for the Institute's 1999 Joint Winter Committee Meetings, which will be held January 11-13, 1999 in Miami Beach, Florida. The meetings will be held at the Fountainebleau Hilton Resort & Towers, which may be reached at 800/445-8667. The Institute has arranged special room rates of \$190 for a single and \$200 for a double. A schedule for the 1999 Joint Winter Committee Meetings, as well as registration information, will be sent to you later this fall. Julie Domenick Lawrence R. Maffia Executive Vice President Senior Vice President - Management

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