

MEMO# 1745

March 6, 1990

PUBLIC INFORMATION COMMITTEE MEETING

March 6, 1990 TO: PUBLIC INFORMATION COMMITTEE NO. 6-90 RE: Public Information Committee Meeting _____ The Public Information committee will have its April meeting in two sessions, beginning at 3:00 p.m. Tuesday, April 17, in the conference room at ICI. The meeting will reconvene on Wednesday morning, April 18, at the Madison Hotel at the intersection of M and 15th Street, N.W. Tuesday afternoon there will be a discussion on the future direction of the Institute's public relations' program. On Wednesday morning there will be a roundtable discussion with two broadcast journalists. There will be a joint luncheon on Wednesday, followed by the Shareholder Communication Committee from 2:00 until 5:00 p.m. On Thursday, April 19, the Direct Marketing Committee will meet in the morning, with the Sales Force Marketing Committee meeting in the afternoon, following a joint luncheon. A final agenda for the Public Information Committee will be mailed to you soon. Kathryn Morrison Director-Broadcast Information Services Attachment

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