

**MEMO# 7385**

November 7, 1995

## **MINUTES OF SEPTEMBER 29, 1995 MEETING**

November 7, 1995 TO: SALES FORCE MARKETING COMMITTEE No. 53-95 MARKETING  
POLICY COMMITTEE No. 56-95 RE: MINUTES OF SEPTEMBER 29, 1995 MEETING

\_\_\_\_\_. Attached for your information are the minutes of the September 29, 1995 Sales Force Marketing Committee meeting and a list of meeting attendees. As referenced in the minutes, I have also attached a copy of an Institute letter that was sent to Committee Chairman Mark Freeman last May concerning the Institutes current position on bond fund sales practices. This letter was sent to Mr. Freeman as a follow-up to the bond fund sales practices discussion that took place at the April Committee meeting. The next meeting of the Sales Force Marketing Committee is scheduled for Thursday, January 18, 1996 in Key Biscayne, Florida. You should have already received initial notification about this meeting and the other Joint Winter Committee Meetings of the Institutes marketing, communications, and research committees. A second notice about these meetings will be sent to you shortly. I look forward to seeing you in January. Meanwhile, if you have any questions or if I can be of assistance in any way, please call me at 202/326-5883. Linda Brenner Director, Sales Force Marketing and Financial Planning Services Attachments

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