MEMO# 11152

August 2, 1999

MINUTES: JUNE 30, 1999 MEETING

[11152] August 2, 1999 TO: SALES FORCE MARKETING COMMITTEE No. 15-99 RE: MINUTES: JUNE 30, 1999 MEETING

Enclosed are the minutes of the June 30, 1999 meeting of the Investment Company Institute's Sales Force Marketing Committee, along with the handouts from the panel discussion on mutual fund wholesaling and an attendance list. The next meeting of the Sales Force Marketing Committee is scheduled for Tuesday, February 15, 2000 in Tucson, Arizona. A networking dinner (with speaker) for the Committee will be held on Monday, February 14th. More information about the meetings will be sent to you as the meeting date approaches. Meanwhile, if you have any suggestions for agenda items for the February 2000 meeting, please contact me by telephone (202/326-5883) or email (brenner@ici.org). Linda Brenner Director, Operations & Training Enclosures

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