

MEMO# 10752

February 24, 1999

1999 ""SAVING AND INVESTING CAMPAIGN""

[10752] February 24, 1999 TO: BOARD OF GOVERNORS No. 9-99 PRIMARY CONTACTS - MEMBER COMPLEX No. 19-99 PUBLIC INFORMATION COMMITTEE No. 6-99 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 2-99 RE: 1999 ""Saving and Investing Campaign""

As you may recall, last year the SEC instituted an annual "Saving and Investing Campaign," a week of nationwide activities devoted to investor education. This year's campaign is scheduled for Sunday, April 25 through Saturday, May 1. The Institute is a partner in this SEC initiative and has been working with the SEC's Office of Investor Education and Assistance. Attached is information supplied by SEC staff that summarizes 1998's activities and describes those proposed for 1999. You may contact SEC's Nancy Smith, John Nester, or Gerri Walsh at 202/942-7040 for additional information. We will keep you informed as plans are finalized and additional materials become available. If you have any questions, please call me at 202/326-5890 or Sue Duncan, Vice President, ICI Education Foundation, at 202/326-5880. Julie Domenick Executive Vice President Attachment

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