

**MEMO# 6933**

May 16, 1995

## **MINUTES OF APRIL 7, 1995 MEETING**

May 16, 1995 TO: MARKETING POLICY COMMITTEE No. 25-95 SALES FORCE MARKETING COMMITTEE No. 23-95 RE: MINUTES OF APRIL 7, 1995 MEETING

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Attached for your information are the minutes of the April 7, 1995 Sales Force Marketing Committee meeting and a list of meeting attendees. I have also enclosed a flyer introducing the mutual fund professional education program that the Institute is developing with the National Endowment for Financial Education. As you may remember, this program has been discussed in detail at the last few meetings of the Sales Force Marketing Committee. As noted on the flyer, the program is scheduled to be available in early 1996. The next meeting of the Sales Force Marketing Committee will be held on Friday, September 29, 1995 in Washington, DC. If you have any suggestions for topics that you would like to have addressed at that meeting (aside from the many topics that were suggested at the last meeting and that are listed in the minutes), please let me know. And as always, if I can be of assistance in any way, please call me at 202/326-5883. Linda Brenner Manager, Sales Force Marketing and Financial Planning Services Attachments

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