

MEMO# 1541

November 16, 1989

WALL STREET JOURNAL LETTER

November 16, 1989 TO: BOARD OF GOVERNORS NO. 71-89 MEMBERS - ONE PER COMPLEX
NO. 37-89 DIRECT MARKETING COMMITTEE NO. 37-89 PUBLIC INFORMATION COMMITTEE
NO. 35-89 SALES FORCE MARKETING COMMITTEE NO. 39-89 SHAREHOLDER
COMMUNICATIONS COMMITTEE NO. 31-89 RE: Wall Street Journal letter

Attached is a copy of the Wall Street Journal's response to Dave Silver's letter of Oct. 27, which we previously sent you. You should also know that I met with Paul Steiger on Nov. 2 to discuss the broad range of our concerns about the Journal's mutual fund coverage during the past two years. In addition, we are planning to have another meeting in the near future with Steiger, several other editors, and Mike Siconolfi. If you write to the Journal to express your concerns about any aspect of their coverage, it would be good to direct that letter to Steiger, or at least make sure he receives an informational copy. It would also be helpful to us to receive a copy. L. Erick Kanter Vice President Public Information and Marketing Attachment

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