MEMO# 9168

August 14, 1997

1998 JOINT WINTER COMMITTEE MEETINGS

[9168] August 14, 1997 TO: DIRECT MARKETING COMMITTEE No. 18-97 INDUSTRY STATISTICS COMMITTEE No. 15-97 MARKETING POLICY COMMITTEE No. 23-97 PUBLIC INFORMATION COMMITTEE No. 24-97 RESEARCH COMMITTEE No. 17-97 SALES FORCE MARKETING COMMITTEE No. 19-97 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 12-97 RE: 1998 JOINT WINTER COMMITTEE MEETINGS

calendar for the Institutes 1998 Joint Winter Committee Meetings, which will be held January 14 - 16, 1998, in New Orleans, Louisiana. The meetings will be held at the Sheraton New Orleans, which may be reached at 504/525-2500. The Institute has arranged special room rates of \$165 for a single and \$175 for a double (Club Level is \$195 for a single and \$205 for a double). A schedule for the 1998 Joint Winter Committee meetings, as well as registration information, will be sent to you this fall. Julie Domenick Lawrence Maffia Senior Vice President, Senior Vice President, Public Affairs Management

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