

MEMO# 2389

December 14, 1990

MEMO ON NEWSPAPER YIELD TABLES

December 14, 1990 TO: DIRECT MARKETING COMMITTEE NO. 30-90 PUBLIC INFORMATION COMMITTEE NO. 41-90 SALES FORCE MARKETING COMMITTEE NO. 31-90 SHAREHOLDER COMMUNICATIONS COMMITTEE NO. 29-90 RE: Memo on Newspaper Yield Tables

_____ We thought the attached memo and SEC letter would be of interest to you. Best regards, Erick Kanter

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