

MEMO# 3156

October 2, 1991

MINUTES OF SEPTEMBER 12 MEETING

October 2, 1991 TO: DIRECT MARKETING COMMITTEE NO. 33-91 RE: MINUTES OF SEPTEMBER 12 MEETING _____ For your information, here are the minutes of the meeting of the Direct Marketing Committee held on Sept. 12 in Washington, DC. As we previously informed you, the next meeting of the Direct Marketing Committee will be held in conjunction with the meetings of the Institute's other marketing and communications committees, as well as the Research Committee. These meetings will be held January 22-24, 1992 at the Disney Yacht Club near Orlando, Florida. A schedule of these meetings will be sent to you in the near future. Best regards, Stephanie Brown Marketing Director Attachment

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