

MEMO# 1619

December 22, 1989

JANUARY 19 MEETING

December 22, 1989 TO: SALES FORCE MARKETING COMMITTEE NO. 43-89 RE: JANUARY 19
MEETING Enclosed is our
preliminary agenda for the January 19 meeting of the Sales Force Marketing Committee to
be held at 8:30 a.m. at The Pointe at Squaw Peak in Phoenix, Arizona. I hope you will come
prepared to share your views on the important topics listed. In response to several
requests, I am also including agendas for the two Research Committee meetings. If you
have not already notified the Institute of your plans to be in Phoenix, please let Claire
Gurnee at the Institute know which meetings you will attend. Also, don't forget to make your hotel reservations. I look forward to seeing you on January 19, if not before then.

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