

MEMO# 7010

June 7, 1995

ERICK KANTER PLANS TO LEAVE THE INSTITUTE

June 7, 1995 TO: BOARD OF GOVERNORS No. 53-95 DIRECT MARKETING COMMITTEE No. 25-95 MARKETING POLICY COMMITTEE No. 28-95 PUBLIC INFORMATION COMMITTEE No. 20-95 SALES FORCE MARKETING COMMITTEE No. 28-95 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 22-95 RE: Erick Kanter Plans to Leave the Institute

Erick Kanter has announced his intention to leave the Institute in order to establish his own financial communications consulting practice and therefore has resigned as the Institute's Vice President -- Public Information and Marketing. (See attached correspondence.) The Institute is retaining a leading executive search firm to aid in the recruitment of a successor. Erick has agreed to remain at the Institute through September to assist in the transition and will complete several other projects for us in the Fall. I am sure you will join me in wishing Erick well in his endeavors. Matthew P. Fink President

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