

**MEMO# 1931**

May 18, 1990

## **ACTIVITIES OF THE RESEARCH DEPARTMENT**

May 18, 1990 TO: MARKETING COMMITTEE NO. 11-90 RE: ACTIVITIES OF THE RESEARCH DEPARTMENT \_\_\_\_\_ Attached is some information summarizing various activities of the Research Department that may be discussed at the upcoming meeting of the Marketing Committee on May 23, 1990. In addition to the organizational chart of the Department, also attached are lists of major current initiatives along with the corresponding staff assignments and areas of responsibility. The second part of the package consists of a list of current projects and project proposals. It is organized as follows: Group A: proposals for special research projects of which only a few can be undertaken Group B: work in progress which will continue in 1991 Group C: ongoing data collections-maintaining the industry statistical database Group D: other research projects and initiatives This year, a planning subcommittee of the Research Committee was established. It identified a number of topics of interest to a cross section of the industry. These topics are summarized in Section A. The upcoming meeting of the Marketing Committee will provide an opportunity to discuss project proposals at this early stage in the process of setting priorities for the 1991 research program. Please note that these are preliminary proposals, and we are interested in your comments about any or all. The Research Committee will meet on June 6 to review proposals in detail and will subsequently provide ICI with a preference ranking of the new proposals. - 2 - Projects and initiatives listed in Section B, C, and D are mostly carryover or annual projects, ongoing efforts, developmental work or special projects, sometimes undertaken in cooperation with other ICI departments. Should you have any questions, please call me at (202) 955-3560 or Sandy West at (202) 955-3509, at ICI. Jacob S. Dreyer Vice President & Chief Economist Attach.