

MEMO# 1754

March 19, 1990

THE ICI'S RESEARCH PROJECT AGENDA FOR 1991

March 16, 1990 TO: MARKETING COMMITTEE NO. 7-90 FROM: TOM MACK, RESEARCH
COMMITTEE CHAIRMAN RE: THE ICI'S RESEARCH PROJECT AGENDA FOR 1991

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@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@ Each year the ICI's Research Committee develops a
number of possible research projects of interest to ICI members. This process is about to
begin for the 1991 fiscal year and I wanted to both bring you up-to-date on how the process
works and solicit your thoughts on research proposals which might be considered for
inclusion in the agenda. The process to develop research projects includes an important
new step this year. Here is the current plan: New this year, we have established a
subcommittee to collect and screen project ideas prior to discussion by the full Research
Committee. Given the size of the full committee (52 members) and the number of possible
projects, we think this will be an important improvement in the efficiency of the selection
process. The subcommittee was selected to represent the major types of member
organizations, methods of distribution and so forth. This group will meet at ICI on April 24,
1990 with the objective of producing a short list (say 6-10) of the most promising projects.
Research Committee members will review this list of projects prior to the June 6th
Committee meeting, where discussions will take place. Revised project descriptions will be
sent to each Research Committee member for preference ranking of projects. The results
will be tabulated and the resulting list will guide the ICI in establishing research priorities in
the ICI's budget process for next year. The projects which are funded will be presented at
the full Research Committee's October meeting, and small groups of members will be
recruited to work with ICI staff on each project. We are anxious to identify your ideas on
important topics for research projects prior to the subcommittee's meeting on April 24,
1990. Please contact any of the subcommittee members listed below with your thoughts.
Tom Mack, Chairman, (212) 713-2082 Maureen Behning-Doyle, Prudential-Bache, (212)
214-4796 Barbara Contardo, TNE, (617) 578-2303 Mary Ann Gillen, MFS, (617) 954-6201
Russ Haskell, Keystone, (617) 338-3303 Tom Iandola, Lord Abbett, (212) 848-1800 Bridget
Macaskill, Oppenheimer, (212) 323-0600 Janis Miller, IDS, (612) 372-3032 Evelyn Montalvo,
Fidelity, (617) 570-5905 Charlie Vieth, T. Rowe Price, (301) 547-5763 If you have any
questions about this undertaking, please phone me at, (212) 713-2082.