

**MEMO# 2027**

July 13, 1990

## **INSTITUTE CONFERENCE ON RULE 12B-1**

July 13, 1990 TO: MEMBERS INTERESTED IN PUBLIC INFORMATION NO. 6-90 TRANSFER AGENT ADVISORY COMMITTEE NO. 21-90 DIRECT MARKETING COMMITTEE NO. 16-90 MARKETING COMMITTEE NO. 13-90 RESEARCH COMMITTEE NO. 15-90 SALES FORCE MARKETING COMMITTEE NO. 16-90 SHAREHOLDER COMMUNICATIONS COMMITTEE NO. 15-90 RE: INSTITUTE CONFERENCE ON RULE 12b-1

\_\_\_\_\_ In anticipation of the NASD's adoption of a rule governing investment company distribution payments, the Institute is planning a special one-day conference on the new NASD rule. The conference will be held on Tuesday, September 11 at the Mayflower Hotel in Washington, D.C. The conference will consist of three panels which are tentatively scheduled to cover the following topics: Background and Structure of the NASD Rule, Application of the Rule to Spread-Load Plans and Application of the Rule to Non-Spread Load Plans. Several experts on Rule 12b-1 will be featured as panelists. A preliminary conference program will be mailed to you shortly. As we anticipated that this conference will be heavily subscribed, attached is a registration form for you to complete and return to the Institute as soon as possible to reserve your place. Please note that attendance at the conference is limited to Institute members and other organizations maintaining a business relationship with an Institute member, such as outside counsel and accountants. A block of rooms has been reserved at the Mayflower Hotel for conference attendees. The address of the hotel is 1127 Connecticut Avenue, N.W. (corner of Connecticut and L Street) and the telephone number is 202/347-3000. Please make your own hotel reservations if you need a hotel room. When you phone for reservations, please be sure to mention that you are attending the Investment Company Institute's conference. We look forward to seeing you on September 11. Frances M. Stadler  
Assistant General Counsel Attachment