

MEMO# 991

February 16, 1989

SITE AND PROGRAM FOR FUTURE JOINT WINTER MEETINGS

February 16, 1989 TO: DIRECT MARKETING COMMITTEE NO. 6-89 MARKETING COMMITTEE NO. 4-89 PUBLIC INFORMATION COMMITTEE NO. 4-89 RESEARCH COMMITTEE NO. 3-89 SALES FORCE MARKETING COMMITTEE NO. 5-89 SHAREHOLDER COMMUNICATIONS COMMITTEE NO. 4-89 RE: SITE AND PROGRAM FOR FUTURE JOINT WINTER MEETINGS

_____ To aid the Institute in planning for future Joint Winter Meetings of the marketing-related committees, we are asking that each member of those committees complete and return the attached evaluation/preference questionnaire by March 15, 1989. C. Richard Pogue Senior Vice President, Management

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