

MEMO# 3015

August 14, 1991

SEPTEMBER 1991 MEETING

August 14, 1991 TO: SALES FORCE MARKETING COMMITTEE NO. 27-91 RE: SEPTEMBER
1991 MEETING Attached is a
preliminary agenda for the next meeting of the Sales Force Marketing Committee to be held
Thursday, September 12, 1991, 9:30 a.m. at the Mayflower Hotel, 1127 Connecticut
Avenue, N.W. in Washington. As you can see, the meeting will feature two presentations of
significant current interest. Since time has been scheduled for questions and discussion
after each presentation, we hope you will plan to participate. The meeting will be followed
by a joint luncheon with the Direct Marketing Committee. The luncheon program will
include our traditional Washington Scene Report. Please consider joining us also at our
customary optional dinner to be held Wednesday evening, September 11, at Gary's
Restaurant, 18th Street, N.W., between L and M Streets. Please let us know by returning the meeting response form which you should already have received. I look forward to seeing you. Barbara Levin Director, Sales Force Marketing and Financial Planning Services

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