

MEMO# 1523

November 8, 1989

MINUTES AND UPCOMING MEETINGS

November 8, 1989 TO: SALES FORCE MARKETING COMMITTEE NO. 35-89 RE: Minutes and Upcoming Meetings _____ Enclosed for your review are minutes of the September 27, 1989, meeting of the Sales Force Marketing Committee held in Washington, D.C. I hope that you will be able to attend the next meeting on January 19, 1990, at the Pointe Resort in Phoenix, Arizona. The following tentative schedule has been established for the research committee and the four marketing committees meeting that week. All meetings are open to visitors from other committees. You will be receiving further information shortly. Public Information Committee meeting January 17, 1989 8:30 a.m. - 2:00 p.m. Research Committee January 17, 1989 2:00 p.m. - 5:00 p.m. Direct Marketing Committee January 17, 1989 3:00 p.m. - 6:00 p.m. Research Committee January 18, 1989 8:00 a.m. - 12 noon Joint Lunch 12 noon - 2:30 p.m. Shareholder Communications Committee January 18, 1989 3:00 p.m. - 6:00 p.m. Reception and Dinner Evening Sales Force Marketing Committee January 19, 1989 8:30 a.m. - 12 noon

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