

MEMO# 7436

November 20, 1995

JOINT WINTER COMMITTEE MEETINGS - NOTICE #2

November 20, 1995 TO: DIRECT MARKETING COMMITTEE No. 53-95 INDUSTRY STATISTICS COMMITTEE No. 27-95 MARKETING POLICY COMMITTEE No. 59-95 PUBLIC INFORMATION COMMITTEE No. 44-95 RESEARCH COMMITTEE No. 45-95 SALES FORCE MARKETING COMMITTEE No. 57-95 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 44-95 RE: Joint Winter Committee Meetings - Notice #2

Attached is the schedule of events for the joint meetings of the Institute's marketing and research-related committees to be held at the Sonesta Beach Hotel Key Biscayne, Florida on January 15 - 18, 1996. Most of the committee meetings are open to observers from other committees, unless otherwise noted on the schedule. We are pleased to announce that Don Phillips, Morningstar, and John Markese, American Association of Individual Investors, will participate with Sandy West on a panel to discuss issues related to risk disclosure to shareholders. In addition, John Shoven, Dean of Stanford's School of Humanities and Sciences, will discuss the Social Security problem and possible solutions which could benefit our industry in the future. All attendees are invited to attend the joint sessions on Tuesday, January 16, and Wednesday, January 17. Registered spouses and guests are welcome at the evening cruise on the Lady Windridge yacht and beach party/clam bake activities. Hotel and registration information was sent to you in an earlier notice dated September 20, 1995. Please contact Beth Simons at (202) 326-5968 if you have not registered for these meetings and wish to attend. Hotel rooms are limited. Please call the Sonesta Beach Hotel Key Biscayne directly at (305) 361-2021 to reserve your room. Please mention that you are attending the ICI meeting to secure the \$175.00 conference rate. Hotel reservation cut off date is December 15, 1995. James R. Swinney Senior Vice President - Management

Enclosures: 1. Schedule 2. Registration Sheet