

MEMO# 5477

January 11, 1994

MULTIPLE CLASS NOMENCLATURE

January 11, 1994 TO: PUBLIC INFORMATION COMMITTEE NO. 3-94 SALES FORCE
MARKETING COMMITTEE NO. 2-94 RE: MULTIPLE CLASS NOMENCLATURE

_____. Attached is an update on the effort to determine whether these should be voluntary standards for multiple class nomenclature. Since the Marketing Policy Committee will discuss this in New Orleans Thursday afternoon (January 13), please call Justine Phoenix (202/326-5850) ASAP if you want to add any comments or information. L. Erick Kanter

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