

**MEMO# 2367**

December 17, 1990

## **PROGRAM FOR JANUARY MEETING**

December 17, 1990 TO: RESEARCH COMMITTEE NO. 28-90 RE: PROGRAM FOR JANUARY MEETING

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Research Committee will be held in Miami on January 16 and 17, 1991. Place: Doral Ocean  
Beach Hotel Tel. 1-800-327-6334 Jan. 16: Chairman's Retreat 8:45 am - 1:30 pm  
(Committee Members Only) Jan. 16: Committee Business Meeting 1:30 - 3:30 Jan. 16:  
Committee Dinner (casual) 7:00 pm Jan. 17: Research Discussion Session 8:00 am - noon  
Jan. 17: Joint Lunch and Program Jan. 17: Joint Dinner at the Doral Ocean Beach Given Tom  
Mack's resignation as Chairman of our Committee, Bridget Macaskill, Oppenheimer, has  
agreed to be Acting Chairperson for this series of January meetings. Enclosed you will find a  
program for both of the Research Committee meetings Wednesday and Thursday. Under  
separate cover you will receive details of the Chairman's Retreat from Bridget Macaskill.  
The Retreat is specifically for Research Committee members only. You will receive the usual  
packet of background materials for the business meeting the week of 7 January. In the next  
few days, please telephone Abby Fisher (202) 955-3581 to confirm with us that you expect  
to attend. As usual, please make your own arrangements with the hotel. We look forward to  
seeing each of you there! Sandra J. West Director Marketing Research