

**MEMO# 10509**

November 24, 1998

# **AGENDAS: JANUARY 1999 MEETINGS OF THE DIRECT MARKETING COMMITTEE AND SALES FORCE MARKETING COMMITTEE**

[10509] November 24, 1998 TO: DIRECT MARKETING COMMITTEE No. 22-98 INDUSTRY STATISTICS COMMITTEE No. 18-98 PUBLIC INFORMATION COMMITTEE No. 57-98 RESEARCH COMMITTEE No. 25-98 SALES FORCE MARKETING COMMITTEE No. 26-98 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 25-98 RE: AGENDAS: JANUARY 1999 MEETINGS OF THE DIRECT MARKETING COMMITTEE AND SALES FORCE MARKETING COMMITTEE

Enclosed are preliminary agendas for the January 1999 meetings of the Investment Company Institute's Direct Marketing Committee and the Sales Force Marketing Committee. As you are aware, these meetings are being held as part of the Institute's January 11-13, 1999 Joint Winter Committee Meetings in Miami Beach, Florida. For your convenience, I also have enclosed a copy of the meeting registration form that was previously sent to you. Final agendas will be sent to you shortly. We look forward to seeing you at the 1999 Joint Winter Committee Meetings. If you have any questions about the Direct Marketing or Sales Force Marketing Committee meetings, please contact me at 202/326-5883; email: [brenner@ici.org](mailto:brenner@ici.org)). Linda Brenner Director, Operations and Training Enclosures