

MEMO# 1582

December 11, 1989

MINUTES OF LAST MEETING AND QUESTIONNAIRE ON NEXT MEETING

December 11, 1989 TO: DIRECT MARKETING COMMITTEE NO. 38-89 RE: Minutes of Last Meeting and Questionnaire on Next Meeting

Enclosed are the minutes and attendee list of the most recent meeting of the Direct Marketing Committee, which was held in Washington, DC on Sept. 27. You should have already received detailed information on our next meeting, which will be held at The Pointe (at Squaw Peak) in Phoenix, Arizona on January 17, 1990. That information should include a schedule of all of the Institute's marketing and communications committee meetings, as well as the meetings of the Research Committee. To help us finalize the agenda for that meeting, please complete the enclosed informal questionnaire and return it to me, as soon as possible, at the Institute. Our address is: Investment Company Institute, 1600 M Street, NW, Suite 600, Washington, DC 20036. The results of this survey will help determine the agenda for our meetings in the year ahead. Also enclosed, for your information, is a flyer on a new series of one day seminars on how to sell mutual funds. The seminars are sponsored by the International Association for Financial Planning (IAFP). As always, if you have any questions or comments, please call me at 202/955-3536. Best regards, Stephanie Brown Marketing Director

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