

**MEMO# 8422**

November 29, 1996

## **NEW CONFERENCE SCHEDULED FOR FEBRUARY 27 - MUTUAL FUNDS IN AN ELECTRONIC ENVIRONMENT**

November 29, 1996 TO: SALES FORCE MARKETING COMMITTEE No. 42-96 RE: NEW  
CONFERENCE SCHEDULED FOR FEBRUARY 27 - MUTUAL FUNDS IN AN ELECTRONIC  
ENVIRONMENT

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The Institute has scheduled a special conference entitled "Mutual Funds in an Electronic Environment" for Thursday, February 27, 1997, at the Capital Hilton Hotel in Washington, DC. Attached is a preliminary conference program. This conference will focus on legal, operational and marketing issues related to mutual funds' use of electronic media to communicate with investors and to offer and distribute their shares. The four panels include representatives from industry, regulatory agencies, and others with a specialized interest in the field. We will be sending a more detailed program and registration information in the near future. In the meantime, mark your calendar for February 27, 1997. Alexander C. Gavis Assistant Counsel

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