

MEMO# 16444

August 15, 2003

ICI RESPONSE TO FORTUNE MAGAZINE ARTICLE, "DIRTY LITTLE SECRETS..."

[16444] August 15, 2003 TO: BOARD OF GOVERNORS No. 41-03 PRIMARY CONTACTS - MEMBER COMPLEX No. 65-03 RE: ICI RESPONSE TO FORTUNE MAGAZINE ARTICLE, "DIRTY LITTLE SECRETS..." Attached is the Institute's letter to the Editor in response to the Fortune magazine article, "Dirty Little Secrets..." in its September 1, 2003 issue (available at www.fortune.com). Matthew P. Fink President Attachment (in .pdf format) Note: Not all recipients receive the attachment. To obtain a copy of the attachment, please visit our members website (<http://members.ici.org>) and search for memo 16444, or call the ICI Library at (202) 326-8304 and request the attachment for memo 16444.

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