

MEMO# 8415

November 26, 1996

NEW CONFERENCE SCHEDULED FOR FEBRUARY 27 - MUTUAL FUNDS IN AN ELECTRONIC ENVIRONMENT

November 26, 1996 TO: ADVERTISING SUBCOMMITTEE No. 30-96 BANK INVESTMENT MANAGEMENT MEMBERS No. 31-96 CHIEF COMPLEX CONTACTS (MEMBERS - ONE PER COMPLEX) No. 86-96 DIRECT MARKETING COMMITTEE No. 34-96 INTERNATIONAL MEMBERS No. 13-96 MARKETING POLICY COMMITTEE No. 39-96 OPERATIONS MEMBERS No. 51-96 SEC RULES MEMBERS No. 73-96 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 22-96 TRANSFER AGENT ADVISORY COMMITTEE No. 67-96 ICI NET WEB USERS PENSION OPERATIONS ADVISORY COMMITTEE TECHNOLOGY ADVISORS ROUND TABLE RE: NEW CONFERENCE SCHEDULED FOR FEBRUARY 27 - MUTUAL FUNDS IN AN ELECTRONIC ENVIRONMENT

_____ The Institute has scheduled a special conference entitled "Mutual Funds in an Electronic Environment" for Thursday, February 27, 1997, at the Capital Hilton Hotel in Washington, DC. Attached is a preliminary conference program. This conference will focus on legal, operational and marketing issues related to mutual funds' use of electronic media to communicate with investors and to offer and distribute their shares. The four panels include representatives from industry, regulatory agencies, and others with a specialized interest in the field. We will be sending a more detailed program and registration information in the near future. In the meantime, mark your calendar for February 27, 1997. Alexander C. Gavis Assistant Counsel