

MEMO# 3203

October 17, 1991

DISCUSSION TOPICS FOR UPCOMING MEETINGS

October 17, 1991 TO: DIRECT MARKETING COMMITTEE NO. 36-91 RE: DISCUSSION TOPICS FOR UPCOMING MEETINGS _____ As we discussed at the Direct Marketing Committee's September 12 meeting, Seth Bernstein, the committee's new chairman, and I are interested in your thoughts on topics you'd like to discuss at future meetings, including our January meeting. To help us identify areas of interest, we would like to ask that you prioritize the topics that appear on the attached sheet according to your level of interest in each. In addition, please add to the list any areas of interest that do not already appear on the list. Please return your completed list to me at the Institute by November 5. As always, please call me at 202/955-3536 if you have any questions or comments. Best regards, Stephanie Brown Committee Coordinator
Attachment

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