

MEMO# 2832

June 10, 1991

BROCHURE UPDATES

June 10, 1991 TO: BOARD OF GOVERNORS NO. 40-91 MEMBERS - ONE PER COMPLEX NO. 26-91 DIRECT MARKETING COMMITTEE NO. 20-91 MARKETING COMMITTEE NO. 25-91 PUBLIC INFORMATION COMMITTEE NO. 22-91 RESEARCH COMMITTEE NO. 18-91 SALES FORCE MARKETING COMMITTEE NO. 21-91 SHAREHOLDER COMMUNICATIONS COMMITTEE NO. 18-91 MEMBERS INTERESTED IN PUBLIC INFORMATION NO. 10-91 RE: Brochure Updates

Enclosed are updated versions of three of our popular investor brochures, What Is a Mutual Fund? 8 FUNDamentals, Planning for College? The Mutual Fund Advantage Becomes a Parent, and Money Market Mutual Funds: A Part of Every Financial Plan. What Is a Mutual Fund? 8 FUNDamentals discusses the basics of mutual fund investing, including how to read the mutual fund tables in the newspaper. Planning for College? The Mutual Fund Advantage Becomes a Parent helps families understand how mutual funds can meet the rising costs of college. Money Market Mutual Funds: A Part of Every Financial Plan explains both taxable and tax-exempt money funds. All of these brochures have been cleared for use as sales literature by the National Association of Securities Dealers, Inc. Please refer to the enclosure for specific guidelines. Copies of these brochures are available at 25 cents each and can be ordered by using the form in the enclosed publications catalog. Quantities of 1,000 or more may be imprinted with a company logo for an additional cost. Please call Arlene Zuckerberg at 202/955-3539 for imprinting information. Sue Duncan Assistant Vice President & Director of Publishing

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