

**MEMO# 1157**

May 17, 1989

## **1989 MUTUAL FUND FACT BOOK**

May 17, 1989 TO: BOARD OF GOVERNORS NO. 33-89 MEMBERS - ONE PER COMPLEX NO. 16-89 DIRECT MARKETING COMMITTEE NO. 19-89 MARKETING COMMITTEE NO. 13-89 PUBLIC INFORMATION COMMITTEE NO. 16-89 RESEARCH COMMITTEE NO. 14-89 SALES FORCE MARKETING COMMITTEE NO. 19-89 SHAREHOLDER COMMUNICATIONS COMMITTEE NO. 15-89 MEMBERS INTERESTED IN PUBLIC INFORMATION NO. 8-89 FACT BOOK SUBSCRIBERS RE: 1989 Mutual Fund Fact Book

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Enclosed is a copy of the 1989 Mutual Fund Fact Book, hot off the press! The book is divided into two main sections--text and data. The text covers basics of the history and development of the industry, and provides an up-to-the-minute look at industry trends and statistics for 1988. A series of charts, graphs, and tables illustrates these trends and helps the reader compare activity in 1988 to prior years. The data section features extensive tables on sales, assets, redemptions, exchanges, and other information on the mutual fund industry, by specific investment objective and by various types of market segments. The 1989 edition also features a new chapter on the distribution of mutual funds. Additional copies of the Fact Book can be ordered by using the form that appears on page 120 of the Fact Book. If you have any comments or questions, please contact me at 202/955-3533. Laurie Strollo Editor

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