

MEMO# 2209

September 25, 1990

COMMITTEE MEETING OCTOBER 2, 1990 - BACKGROUND MATERIALS

September 25, 1990 TO: RESEARCH COMMITTEE NO. 23-90 RE: COMMITTEE MEETING
OCTOBER 2, 1990 - BACKGROUND MATERIALS

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the upcoming meeting on October 2, at the Vista Hotel in Washington, D.C. The agenda will
include a discussion of the 1991 research program and two presentations of results of
current research: 1. Financial Attitude and Behavior of Baby Boomers by Matt Greenwald of
Greenwald & Associates 2. Retirement Rollover Market by Kathy Rabon- Summers. We look
forward to seeing you at the meeting. A previous memo said we would arrange for an
informal dinner Monday evening October 1st for those members arriving early. Call Abby
Fisher (202) 955-3581 before Friday, September 28th if you wish to be included. Sandra J.
West Director, Marketing Research