MEMO# 3192

October 15, 1991

JOINT COMMITTEE MEETINGS, JANUARY 21-24, 1992

October 15, 1991 TO: DIRECT MARKETING COMMITTEE NO. 35-91 MARKETING COMMITTEE NO. 40-91 PUBLIC INFORMATION COMMITTEE NO. 33-91 RESEARCH COMMITTEE NO. 23-91
SALES FORCE MARKETING COMMITTEE NO. 34-91 SHAREHOLDER COMMUNICATIONS
COMMITTEE NO. 30-91 INDUSTRY STATISTICS COMMITTEE NO. 10-91 RE: JOINT COMMITTEE
MEETINGS, JANUARY 21-24, 1992
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The traditional joint meetings of the Institute's marketing and research related committees
will be held Tuesday, January 22 thru January 24, 1992 at the following location: Disney's
Yacht Club Resort EPCOT Resort Boulevard Lake Buena Vista, FL 32830 Phone:
407-934-7000 Fax: 407-934-3450 Single/Double: \$130 Cut-Off Date: 12/04/91 The purpose
of holding these committee meetings jointly over a three-day period is to allow members of
the various marketing-oriented groups to learn about the work of other closely related
Institute committees and to foster synergy among the groups. Most of the committee
meetings will be open to attendance by members of the other committees and member
presentations/discussions scheduled within a committee meeting are intended to inform a
broader audience. With this in mind, we have allotted more time for committees to meet
with a minimum of overlap. A schedule of the committee meetings and joint sessions is
attached. Shortly you will receive more detailed notices with respect to the committee(s) on
which you serve. Note that a meeting of the Committee on Industry Statistics is not
scheduled during this period, but members of the committee are more than welcome to
attend the joint committee meetings. Attached is information regarding Disney's Yacht Club
Resort and the various theme parks nearby. Delta Airlines has a hub in Orlando and offers
numerous flights. We have set up a special discount with Delta for this meeting. Your travel
agent should call Delta Special Meetings Desk at 1-800-221-1212 and refer to meeting File
Number T-12268. Hotel reservations must be made by mail using the enclosed form. In
order to receive the special ICI rate, be sure to book your reservation by December 4, 1991.
There will be a registration fee of \$75 for committee members and \$40 for a spouse or
guest. There will be no charge for accompanying children. Kindly return your meeting
registration form with your check as soon as possible to Clare Glynn at the Institute. C.
Richard Pogue Executive Vice President Attachments R E G I S T R A T I O N JOINT WINTER
MEETINGS January 21-24, 1992 Disney's Yacht Club Resort - Orlando, Florida
N.
Company: Address: Spouse/Guest:
Member of Committee(s)
Registration Fee: Committee Member \$75 Spouse/Guest \$40 Total Fees
Enclosed \$ Please make check payable to Investment Company Institute Register me
to attend the following meetings: WILL ATTEND Tuesday, January 21 5:00 pm - 8:00 pm

Research Subcommittee Mtgs. (MEMBERS ONLY- Dinner) Wednesday, January 22
9:00 am - NOON Research Committee Business Mtg. (MEMBERS ONLY) 9:30 am -
NOON Shareholder Comm. Committee NOON - 1:30 pm PI Subcommittees/Luncheon
(MEMBERS ONLY) 1:30 pm - 4:00 pm Public Information Committee 2:00 pm -
5:00 pm Research Committee 7:00 pm Research Committee Dinner Dinner -
All Other Committees Thursday, January 23 8:00 am - 9:30 am Direct Marketing
Committee Discussion Grps.(MEMBERS ONLY) 9:30 am -NOON Direct Marketing
Committee NOON - 1:30 pm Joint Luncheon 1:30 pm - 5:00 pm Joint Discussion
Session 7:00 pm Joint Reception and Dinner Friday, January 18 8:00 am -
11:00 am Sales Force Marketing Committee 11:00 am - 3:00 pm Marketing
Committee/Luncheon (MEMBERS ONLY) Return to Clare Glynn Investment Company
Institute 1600 M Street, NW - Suite 600 Washington, DC 20036 REMINDER: Please make
hotel reservations early! JOINT WINTER MEETINGS January 21-24, 1992 Disney's Yacht Club
Resort - Orlando, Florida Tuesday, January 21 5:00 pm - 8:00 pm Research Subcommittee
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