

**MEMO# 3589**

March 12, 1992

## MINUTES OF JANUARY 23 MEETING

March 12, 1992 TO: DIRECT MARKETING COMMITTEE NO. 8-92 RE: MINUTES OF JANUARY 23 MEETING \_\_\_\_\_ Attached for your information are the minutes of the January 23 meeting of the Direct Marketing Committee, which was held at the Disney Yacht Club Hotel in Buena Vista, Florida. An agenda will be sent to you soon for the next meeting of the Direct Marketing Committee, which will be held at 9:30 am on Thursday April 9 in Washington, DC. A joint luncheon with the Sales Force Marketing Committee, which will feature a report on legislative and regulatory developments affecting the fund industry, will follow the meeting. You should have already received information on the next meetings of the Institute's other marketing and communications committees that will meet in Washington April 9 and 10. You are welcome to attend, as a visitor, any of these meetings. As always, you are welcome to call me at 202/955-3536 if you have any questions or I can help in any other way. Stephanie Brown  
Marketing Director Attachments

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