

MEMO# 3989

August 12, 1992

AGENDA FOR SEPTEMBER 17, 1992 MEETING

August 12, 1992 TO: SALES FORCE MARKETING COMMITTEE NO. 30-92 RE: AGENDA FOR SEPTEMBER 17, 1992 MEETING

Attached is a preliminary agenda for the next meeting of the Sales Force Marketing Committee to be held Thursday, September 17, 1992 at 9:30 a.m. at the Madison Hotel, on the corner of 15th and M Street, NW. The meeting will be followed by a joint luncheon with the Direct Marketing Committee beginning at 12:30 p.m. Our Wednesday evening optional dinner will be a special thank you and farewell dinner to mark Bill Strott's upcoming retirement and his last meeting as committee chairman. It will be held September 16, at 7:00 p.m. at Taberna del Alabardero, 1776 I Street, N.W. If you have not already done so, please fill in the attendance form that you received from Erick Kanter's office and return it to Rebecca Bentley at the Institute, so that we will know your plans to attend the meetings, the lunch, and the optional dinners. I look forward to seeing you in a few weeks. Barbara Levin Director- Sales Force Marketing and Financial Planning Services

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