

MEMO# 1776

March 15, 1990

MINUTES OF LAST MEETING AND AGENDA FOR UPCOMING MEETING

March 15, 1990 TO: DIRECT MARKETING COMMITTEE NO. 9-90 RE: MINUTES OF LAST MEETING AND AGENDA FOR UPCOMING MEETING

Attached are the minutes of the last meeting of the Direct Marketing Committee, which was held on January 17, 1990 in Phoenix, Arizona. Also attached is a list of the members and visitors who attended the meeting. You should have already received information of the next meetings of the Institute's marketing and communications committees, which will be held in Washington, D.C. on April 18 and 19 (except for a special meeting of the Public Information Committee on April 17). If you have not already done so, please let us know at your earliest convenience whether you plan to attend the meetings. You may do so by returning the response form attached to the original meeting notice, or simply calling Marie Stanley at 202/955-3531. Please note that the Direct Marketing Committee will meet at 9:30 a.m. on April 19. An agenda for that meeting is attached. A joint luncheon with the Sales Force Marketing Committee will follow the meeting. We hope to see you in Washington next month. Best regards, Stephanie Brown Marketing Director

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