

MEMO# 3017

August 16, 1991

HOTEL RESERVATIONS FOR WINTER COMMITTEE MEETINGS

August 16, 1991 TO: DIRECT MARKETING COMMITTEE NO. 27-91 PUBLIC INFORMATION COMMITTEE NO. 27-91 SALES FORCE MARKETING COMMITTEE NO. 28-91 SHAREHOLDER COMMUNICATIONS COMMITTEE NO. 23-91 RE: HOTEL RESERVATIONS FOR WINTER COMMITTEE MEETINGS _____ As we previously advised you, the Joint Winter Meetings of the Institute's marketing, communications and research committees will be held at the Disney Yacht Club (near Orlando, Florida) January 22-24, 1992. We have reserved a block of rooms at a special rate of \$130 per night (single or double) for those attending the meetings. Please note that the telephone number we gave you previously for the Disney Yacht Club is incorrect. The correct number is 407/345-5858. However, the Disney Yacht Club prefers that you make your hotel reservations via the enclosed reservation card. A schedule for the specific times of each committee meeting will be sent to you this fall. Meanwhile, we hope to see you in September for our fall committee meetings here in Washington. Best Regards, Erick Kanter Vice President Public Information and Marketing

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